## **State Marketing Board for Recyclables Minutes**

June 25, 2014 Howard County Children and

9:30 a.m. Adult Facility

State Board Members Present: Don Curran

Matthew Buchman

Tim Freel Patsy Weidanz

Others Present: Rose Gray- Howard County Children

And Adult Facility

Elaine Williams- Nevada County

Children's Center

Kay McQueen-Firestone Building

**Products** 

Teresa Bechtel- ADEQ Michael Grappe-SCRSWMD

Cherie O'May- ARC

John Wesson –Husquarna Forestry

**Products** 

Dale Patrick- Tyson Foods Jimmy Dale-Howard County

Children Center

Kevin Smith- Howard Co Judge Billy Ray Jones-Mayor of Nashville

## Acknowledgement of Notification of Media

Tim Freel called the meeting to order at 9:35. Teresa Bechtel confirmed the media notification.

## Discussion and Agenda

Tim Freel welcomed everyone to the meeting and requested everyone in attendance to introduce themselves.

Patsy Weidanz read the minutes from the last meeting. Don Curran made a motion to approve the minutes read. Matthew Buchman seconded and Minutes were approved.

Tim Freel introduced Kay McQueen from Firestone Building Products, which is located in Prescott. Kay McQueen gave us a presentation on sustainable Green Roofing Solutions. She began the presentation with a little information about Firestone. Headquarters are located in Minnesota and they have plants located all over the globe. The Plants run 24/7 365 days a year to keep up with demand. Her company's goal is to

help ensure a healthy environment for current and future generations. Water and energy conservation is required at each plant. The Prescott location where Kay works has 48 acres with 2 wildlife habitats, native grass and wildflowers along with a nature trail.

Kay provided a power point presentation showing us several of the sustainable roofs her company constructs. One roof was a Rubberguard EPDM roof that extends roof life in extreme climates. They use a white Rubberguard to reflect the sunlight in Australia. They also use a photovotanic roof system. They have perfected vegetative roofing systems. At the end of the life of the roof, it is 100% recyclable.

John Wesson from Husqvarna Forestry Products, NA provided the next presentation. Husqvarna was established in 1689 as a weapon founder in Sweden. In 1959 they began their chain saw business. In 2006 they were the #1 chainsaw company and a successful environmental sustainable company. They measure and track their sustainability results at all plants. When developing a product they think of the life cycle and how to keep it out of the landfill. John works at the Nashville location where they employ 1,000 employees and have been in Nashville for 38 years. They have another small plastic satellite company in Nashville that employs 250 personnel.

John gave us his local recycling results from last year:

Cardboard 2,470 tons Aluminum Solids 53,064 #'s

Returned Units 5,490,400 #'s Oily water 92,685 gallons

In 1996 the Nashville plant received an award for the most improved in sustainability globally.

Mayor Billy Ray Jones stated how proud he was of the local recycling efforts in Nashville.

Teresa Bechtel gave us an update on the use of recycled shingles in roadways. Even though the Arkansas Highway Department approved the use of 3% post use shingles in the roadways, they do not seem to be allowing post-recycled shingles to be used at this time in roadways. The Board decided that this issue would be on the agenda at the next meeting as an unfinished business item.

The meeting was adjourned.

Patsy Weidanz Secretary